



**DEADEYE**  
**OUTFITTERS®**



Nicolai Caviglia with his Big Nevada Bull



*Deadeye Outfitters® is a unique line of apparel developed for the outdoorsman by the outdoorsman. Based out of Nevada, the owners of Deadeye Outfitters, LLC. have a passion for hunting, fishing, and the outdoor world. By combining award winning wildlife art, with our eye catching "Rifle Bore" logo, we are able to create a superior apparel line that will appeal to all outdoor enthusiasts.*

*Deadeye Outfitters'® apparel is a step above the competition because all of our designs start with artwork from the award winning wildlife artist and co-owner, Chris Lacey. The hand drawn artwork is then passed off to co-owner Nicolai Caviglia, our graphic design expert. This combination of talent results in Deadeye Outfitters'® unique apparel designs. Deadeye Outfitters'® customers are not just purchasing another piece of apparel, they are purchasing a piece of artwork.*

*So, are you and your customers or clients passionate about the outdoors? Then...Wear Your Obsession and do what many are already doing, putting on Deadeye Outfitters® apparel.*



Chris Lacey with his Monster Arizona Bull

Please call 866-796-0554 or  
 e-mail [info@deadeyeoutfitters.com](mailto:info@deadeyeoutfitters.com)  
 for information on how to become  
 an authorized **Deadeye Outfitters®** dealer.

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MEN



Short Sleeve T-Shirts-  
 Long Sleeve T-Shirts-

WOMEN



V-Neck Tees-  
 Crew Neck Tees-  
 Scoop Neck Tees-  
 Long Sleeve Tees-

OUTERWEAR



Pull Over Hoodies-  
 Zip-up Hoodies-

HEADWEAR



Hats-  
 Beanies-

# Men's Apparel

• Elk Skull T-Shirt & Standard Flex-Fit Hat



wear your obsession



**NEW**

- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 2 pricing



# Slam

Product #: DEO0075 -  
Dark Chocolate -

# Wing

- Product #: DEO0080
- Dark Heather



**NEW**

- 6.1-ounce-
- 50/50 Cotton/Poly-
- Small - 3XL-
- Level 2 pricing-



NEW



# Whitetail Skulls

- Product #: DEO0085
- Dark Chocolate

- 6.1-ounce-
- 100% cotton (preshrunk)-
- Small - 3XL-
- Level 2 pricing-

- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 2 pricing



# Goose Down

- Product #: DEO0090 -
- Olive -



NEW





**NEW**

- 6.1-ounce
- 50/50 Cotton/Poly
- Small - 3XL
- Level 2 pricing

## EIK SKULLS

Product #: DEO0120 -  
Dark Heather -

## Timber Bull

- Product #: DEO0125
- Forest

- 6.1-ounce-
- 100% Cotton (preshrunk)-
- Small - 3XL-
- Level 2 pricing-

**NEW**





**NEW**

# Strut

- Product #: DE00100  
- Ice Grey

6.1-ounce-  
100% cotton (preshrunk)-  
Small - 3XL-  
Level 2 pricing-

-6.1-ounce  
-100% cotton (preshrunk)  
-Small - 3XL  
-Level 2 pricing



**NEW**

# Busted

Product #: DE00105 -  
Navy -



MEN



**NEW**

- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 2 pricing

# The King

Product #: DEO0110 -  
Prairie Dust -

# Incoming

- Product #: DEO0115
- Cedar

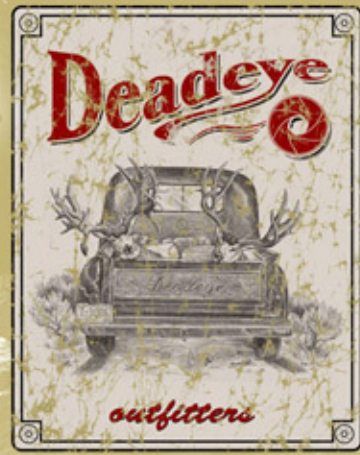
- 6.1-ounce-
- 100% cotton (preshrunk)-
- Small - 3XL-
- Level 2 pricing-

**NEW**



wear your obsession





**NEW**

## Good Ol' Days

- Product #: DE00095
- Tan

- 6.1-ounce-
- 100% cotton (preshrunk)-
- Small - 3XL-
- Level 2 pricing-

- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 2 pricing

## EIK SKULL

- Product #: DE00070 -
- Black -





- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 1 pricing

## Muley Skull

Product #: DEO0065 -  
Charcoal -

## Mallard

- Product #: DEO0045
- Military Green

- 6.1-ounce-
- 100% cotton (preshrunk)-
- Small - 3XL-
- Level 1 pricing-





# Ram Skull

- Product #: DEO0040
- Ice Grey

- 6.1-ounce-
- 100% cotton (preshrunk)-
- Small - 3XL-
- Level 1 pricing-

- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 1 pricing

# Moose Skull

- Product #: DEO0060 -
- Sand -





- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 1 pricing



**Archery Whitetail**  
 Product #: DEO0035 -  
 Stone Blue -

### Whitetail Portrait

- Product #: DEO0050
- White

- 6.1-ounce-
- 100% cotton (preshrunk)-
- Small - 3XL-
- Level 2 pricing-





# Archery Elk

- Product #: DE00055  
- White

6.1-ounce-  
100% cotton (preshrunk)-  
Small - 3XL-  
Level 1 pricing-

-6.1-ounce  
-100% cotton (preshrunk)  
-Small - 3XL  
-Level 1 pricing



# Archery Muley

Product #: DE00030 -  
Sand -





-6.1-ounce  
-100% cotton (preshrunk)  
-Small - 3XL  
-Level 1 pricing



**Whitetail Shed**  
Product #: DEO0000 -  
Dark Chocolate -

## Elk Shed

- Product #: DEO0005  
- Black

6.1-ounce-  
100% Collon (preshrunk)-  
Small - 3XL-  
Level 1 pricing-





**Muley Shed**  
- Product #: DE00010  
- Red

6.1-ounce-  
100% cotton (preshrunk)-  
Small - 3XL-  
Level 1 pricing-

-6.1-ounce  
-100% cotton (preshrunk)  
-Small - 3XL  
-Level 1 pricing



**Elk Silhouette**  
Product #: DE00020 -  
Tan -





- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 1 pricing



Whitetail Silhouette  
Product #: DEO0025 -  
Ice Grey -

## Muley Silhouette

- Product #: DEO0015
- Black

- 6.1-ounce-
- 100% Collon (preshrunk)-
- Small - 3XL-
- Level 1 pricing-







# Incoming

- Product #: DEOL0005
- Cardinal Red



- 6.1-ounce-
- 100% cotton (preshrunk)-
- Small - 3XL-

- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL



# Busted W.T.

- Product #: DELO0010-
- Navy -



MEN



-6.1-ounce  
-100% cotton (preshrunk)  
-Small - 3XL



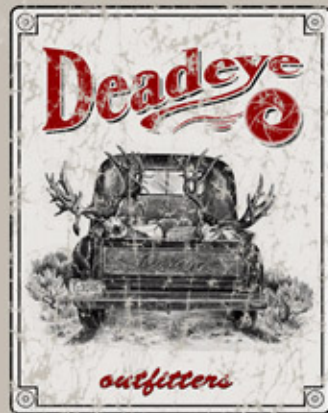
# Eik Skull

Product #: DEOL0025 -  
Black -

# Good Ol' Days

- Product #: DEOL0030  
- Sand

6.1-ounce-  
100% cotton (preshrunk)-  
Small - 3XL-



wear your obsession



# Slam

- Product #: DEOL0015  
- Dark Chocolate



6.1-ounce-  
100% cotton (preshrunk)-  
Small - 3XL-

-6.1-ounce  
-50/50 Cotton/Poly  
-Small - 3XL



# Wing

Product #: DEOL0020 -  
Dark Heather -



MEN



**NEW**

-6.1-ounce  
-100% cotton (preshrunk)  
-Small - 3XL

## Muley Skull

Product #: DEOL0035 -  
Charcoal -

## Ram Skull

- Product #: DEOL0040  
- ports Grey

6.1-ounce-  
90/10 Cotton/Poly-  
Small - 3XL-



**NEW**

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# COLE WHITT



\*\*Cole is seen wearing the Moose Skull Tee and Logo Hat



Deadeye Outfitters® is proud to say that it has teamed up with NASCAR® Nationwide Series rookie driver Cole Whitt. Cole is an exceptional individual and athlete who possesses the same core family values and passion for the outdoors, hunting and fishing, as the owners of Deadeye Outfitters®. So what could be better than a "signature" line of apparel that is representative of Cole. Cole worked directly with Deadeye Outfitters® owners in designing his "signature" line of wildlife artwork apparel. The outcome was an exceptional "signature" line of shirts that both Cole and Deadeye Outfitters® are excited to offer to all outdoor and racing enthusiasts alike.



### C.W. Whitetail

- Product #: CW0005
- Sports Grey



6.1-ounce-  
90/10 Cotton/Poly-  
Small - 3XL-  
Level 2 pricing-





### C.W. Turkey

- Product #: CW0015
- Chestnut

- 6.1-ounce-
- 100% cotton (preshrunk)-
- Small - 3XL-
- Level 2 pricing-



- 6.1-ounce
- 100% cotton (preshrunk)
- Small - 3XL
- Level 2 pricing

### C.W. Bass

- Product #: CW0010 -
- White -



# 2011 Success

--Chris is shown wearing the Moose Skull Tee and Standard Hat

Chris Lacey's 2011 Nevada Antelope



--Johnny is pictured wearing the Slam Tee and Camo Standard Hat

John Caviglia's 2011 Nevada Ram



--Ryan is shown wearing the Logo Hat

Ryan Brown's 2011 Nevada Muzzleloader Bull



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# Women's Apparel

••MOOSE SKULL V-NECK



[www.deadeyeoutfitters.com](http://www.deadeyeoutfitters.com)

1-866-796-0554

WOMEN



**NEW**

- Junior V-Neck Tee
- 3.39-ounce
- 100% cotton
- Small - 4XL
- Level 2 pricing

## Erin's Tee

Product #: DEOL0030 -  
Deep Sea Blue -

## Elk Skull

- Product #: DEOL0035
- Frost Grey



**NEW**

- Junior V-Neck Tee-
- 3.39-ounce-
- 100% cotton-
- Small - 4XL-
- Level 2 pricing-



wear your obsession

WOMEN



# Wing

- Product #: DEOL0040  
- Ice Blue



Junior V-Neck Tee-  
3.39-ounce-  
100% cotton-  
Small - 4XL-  
Level 2 pricing-

Junior Scoop Tee  
-3.5-ounce  
-60/40 cotton/poly  
-Small - 4XL  
-Level 2 pricing

# Ram Skull

Product #: DEOL0045 -  
White -



WOMEN



**NEW**

- Junior V-Neck Tee
- 6.2-ounce
- 100% cotton
- Small - 4XL
- Level 2 pricing

## Whitetail Skull

Product #: DEOL0050 -  
Dark Fuscia -

## Strut

- Product #: DEOL0055
- Warm Grey



**NEW**

- Junior Scoop Tee-
- 3.5-ounce-
- 60/40 cotton/poly-
- Small - 4XL-
- Level 2 pricing-



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# Muley Skull

- Product #: DEOL0025
- Green Tea

- Junior V-Neck Tee-
- 3.39-ounce-
- 100% cotton-
- Small - 4XL-
- Level 2 pricing-

- Junior Crew Neck Tee
- 4.3-ounce
- 100% cotton
- Small - 4XL
- Level 2 pricing

# Moose Skull

- Product #: DEOL0015 -
- Frost Grey -



WOMEN



- Junior Crew Neck Tee
- 4.3-ounce
- 100% cotton
- Small - 4XL
- Level 1 pricing



**Foxy**  
 Product #: DEOL0005 -  
 White -

# Bugle

- Product #: DEOL0020
- Grey

- Junior Crew Neck Tee-
- 4.3-ounce-
- 100% cotton-
- Small - 4XL-
- Level 1 pricing-



wear your obsession

WOMEN



### Muley Sheds

- Product #: DEOL0010
- Black

- Junior Crew Neck Tee-
- 4.3-ounce-
- 100% cotton-
- Small - 4XL-
- Level 1 pricing-

- Junior Crew Neck Tee
- 4.3-ounce
- 100% cotton
- Small - 4XL
- Level 1 pricing

### Whitetail Sheds

- Product #: DEOL0060 -
- Espresso -



WOMEN



- Junior Crew Neck Tee
- 4.3-ounce
- 100% cotton
- Small - 4XL
- Level 1 pricing

## Ladies Man

Product #: DEOL0065 -  
Heathered Latte -

## C.W. Bass

- Product #: LCDEO005
- White



- Junior Crew Neck Tee-
- 4.3-ounce-
- 100% cotton-
- Small - 4XL-
- Level 2 pricing-

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WOMEN



## C.W. Whitetail

- Product #: LCDEO015
- Heathered Steel

- Junior Crew Neck Tee-
- 4.3-ounce-
- 100% cotton-
- Small - 4XL-
- Level 2 pricing-



- Junior Crew Neck Tee
- 4.3-ounce
- 100% cotton
- Small - 4XL
- Level 2 pricing

## C.W. Turkey

Product #: LCDEO010 -  
Heathered Latte -



WOMEN

**NEW**



-Junior Long Sleeve Tee  
-4.3-ounce  
-100% cotton  
-Small - 4XL

**Ram Skull**  
Product #: DEOL0070 -  
White -

# Wing

- Product #: DEOL0075  
- Maritime Blue

**NEW**

Junior Long Sleeve Tee-  
4.3-ounce-  
100% cotton-  
Small - 4XL-



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WOMEN



# Muley Skull

- Product #: DEOL0080  
- Thyme

Junior Long Sleeve Tee-  
4.3-ounce-  
100% cotton-  
Small - 4XL-



- Junior Long Sleeve Tee  
-4.3-ounce  
-100% cotton  
-Small - 4XL



# Strut

Product #: DEOL0085 -  
Espresso -





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# Outerwear

Ram Skull Hoodie & Standard Camo Hat





**NEW**

-9.5-ounce  
-80/20 Cotton/Poly Fleece  
-Small - 2XL

**Ram Skull**  
Product #: DEOH0015 -  
Sports Grey -

**OUTERWEAR**

# EIK SKULL

- Product #: DEOH0020  
- Black

9.5-ounce-  
80/20 Cotton/Poly Fleece-  
Small - 2XL-



**NEW**

**wear your obsession**



## Whitetail Skulls

- Product #: DEOH0010
- Dark Chocolate

**NEW**

9.5-ounce-  
80/20 Cotton/Poly Fleece-  
Small - 2XL-

- 9.5-ounce
- 80/20 Cotton/Poly Fleece
- Small - 2XL

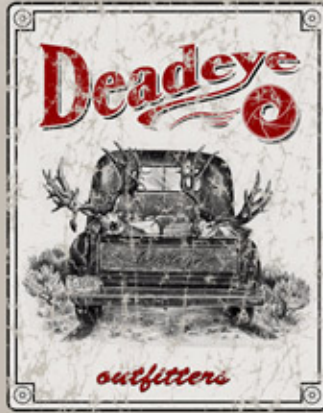
**NEW**



## Wing

Product #: DEOH0025 -  
Dark Heather -

OUTERWEAR



**NEW**

-9.5-ounce  
-80/20 Cotton/Poly Fleece  
-Small - 2XL

**Good Ol' Days**  
Product #: DEOH0030 -  
Sand -

**OUTERWEAR**

# Timber Bull

- Product #: DEOH0035  
- Forest Green

9.5-ounce-  
80/20 Cotton/Poly Fleece-  
Small - 2XL-

**NEW**



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## Eik Skulls

- Product #: DEOH0040
- Dark Heather



9.5-ounce-  
80/20 Cotton/Poly Fleece-  
Small - 2XL-

- 9.5-ounce
- 80/20 Cotton/Poly Fleece
- Small - 2XL



## Busted

Product #: DEOH0045 -  
Navy -



OUTERWEAR

**OUTERWEAR**  
**WOMENS**



**NEW**

- 9-ounce
- 100% Cotton
- Small - 4XL

## Elk Skull

Product #: DELH0005 -  
Light Heather Grey -

## Ram Skull

- Product #: DELH0010
- Cream



**NEW**

- 9-ounce-
- 100% Cotton-
- Small - 4XL-



wear your obsession



## Timber Bull

- Product #: DELH0015
- Persimmon Orange

**NEW**

9-ounce-  
100% Cotton-  
Small - 4XL-

- 9-ounce
- 100% Cotton
- Small - 4XL



## Whitetail Skull

Product #: DELH0020 -  
Dusty Rose -

**NEW**



OUTERWEAR  
WOMENS

Cole Whit wearing Whitetail Skulls Tee & Standard Camo Hat



wear your obsession

# Headwear

•Standard Hat

A close-up, profile view of a man's face wearing a black baseball cap. The cap features a white logo consisting of a camera aperture icon followed by the text "DEADEYE" in a bold, sans-serif font, with "OUTFITTERS" in a smaller font below it. The man has a light beard and is looking slightly to the right. The background is a soft, out-of-focus light brown color.

**DEADEYE**  
OUTFITTERS

[www.deadeyeoutfitters.com](http://www.deadeyeoutfitters.com)

1-866-796-0554



## Standard

- Product #: HDEO0060
- Black



63/34/3 poly/cotton twill/spandex-  
Adjustable or FlexFit S/M - L/XL-



- 63/34/3 poly/cotton twill/spandex
- S/M - L/XL FlexFit



## Logo

Product #: HDEO0010 -  
Brown-



## Small Logo

- Product #: HDEO0070
- Black



63/34/3 poly/cotton twill/spandex-  
FlexFit S/M - L/XL-

**HEADWEAR**

wear your obsession



-100% Cotton  
-Adjustable



## Camo Standard

Product #: HDE00020 -



## Small Logo Camo

- Product #: HDE00080



100% Cotton-  
Adjustable-



-100% Cotton  
-Adjustable



## Blaze Orange

Product #: HDE00030 -

HEADWEAR



## Deadeye Ladies Army

- Product #: LHDEO0010
- Chocolate Brown



100% Cotton-  
Adjustable-



- 100% Acrylic
- Grey



## Brand

Product #: BDEO0010 -



## O.L. Muley Skull

- Product #: BDEO0020



100% Acrylic-  
Pink-

HEADWEAR

wear your obsession





# Muley Skull

- Product #: BDE00030



100% Acrylic-  
Grey-



- 100% Acrylic  
- Black



# Elk Skulls

Product #: BDE00040 -



# Whitetail Skull

- Product #: HDE00050



100% Acrylic-  
Brown -

HEADWEAR

# STICKERS



**DEADEYE  
OUTFITTERS**  
WWW.DEADEYEOUTFITTERS.COM

- White or Black
- Product #: DEOS0005

10" X 2"  
Vinyl-



- 6" X 5"
- Vinyl

White or Black -  
Product #: DEOS0010 -

*Deadeye*  
*outfitters* *est. 2009*



- White or Black
- Product #: BDEO0020

10" x 5" -  
Vinyl -

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WE PARR YOUR OBSESSION

